

SMiLE Index



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How digitally engaged is your organisation?

How can you tell your boss that your organisation is lagging behind in the adoption of internal social media? Or how do you know how well you are succeeding compared to other organisations in your sector?

The [SMiLE Index](#) (Social Media in the Large Enterprise) is the most comprehensive and accurate analysis available - and it's free for all to use.

[Engage for Success](#), a movement committed to the idea that there is a better way to work has launched a Social Media and Digital Engagement Network dedicated to applying new social enterprise tools in the quest for building employee engagement.

The first part of their work is to support the SMiLE Index as the diagnostics tool for you to use to benchmark your own organisation against others on the digital index.

The Index helps you assess where your organisation is on its journey towards a collaborative internal social network.

Are your colleagues co-creating across the silos or are they stifled by the hierarchy? How do you show your boss that you are behind the curve and losing the competitive advantage that an employee social network can give you?

So far 120 organisations have completed the [Index Questionnaire](#), which takes about 10 minutes.



8,900 reads

221

Total Responses

OPEN 🔔

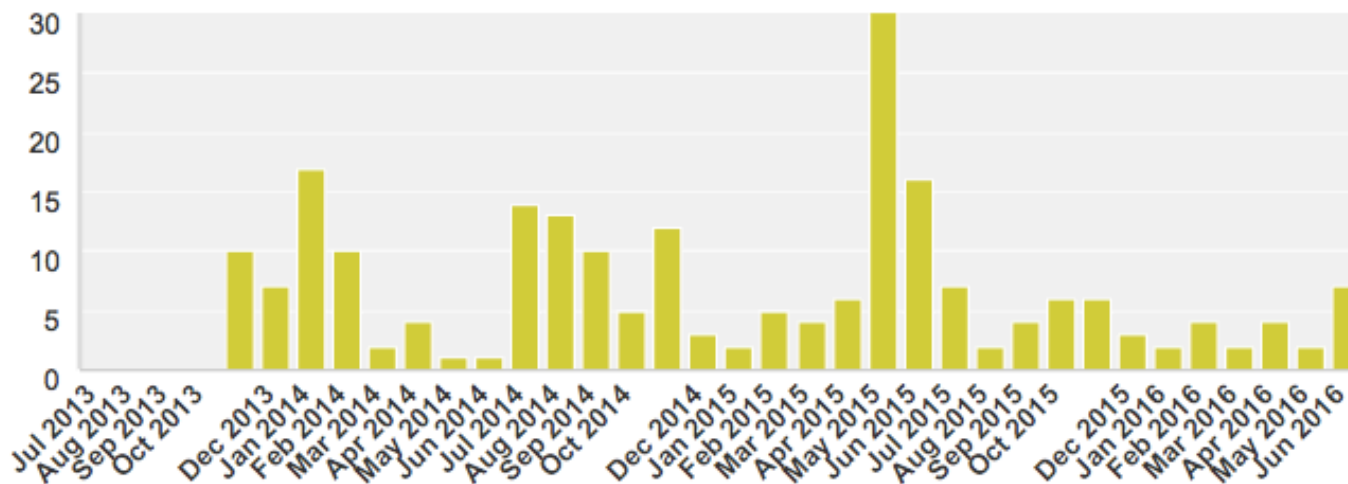
Overall Survey Status

Collectors

🔗 Web Link 1	Responses: 170	Since 5/23/2014	OPEN
📘 Facebook Post 1	Responses: 0	Since 7/18/2014	OPEN
🔗 Web Link	Responses: 45	Since 11/21/2013	OPEN
✉️ New Email Invitation	Responses: 1	Since 11/21/2013	OPEN

Responses Volume

Jul 2013 - Jun 2016



Methodology

Decathlon			
Number of staff	60000		
Functionality		points	
% able to access	100	50	50
Mobile devices	95	23.75	25
Integration with biz apps	11	11	25
Total Functionality		84.75	
Collaboration			
% active on platform	40	20	50
Number of groups	200	2.53	25
Blog quotient	10	0.83	25
Total collaboration		23.4	

High internal social media functionality

Redacted

