

EMPLOYEE AWARENESS

CASE-STUDY:

Paper manufacturing company has been using Pulsetip to ask their employees one safety-related question per day for a period of one month. Management identified 3 topics around safety at the workplace having less than 50% awareness level.

20

SAFETY
QUESTIONS

1

MONTH

3

TOPICS



BEFORE

50%

AWARENESS RATE

ACTIONS TAKEN:

HR department instructed first-line managers to include safety related information in their weekly employee meetings. Covering the specific knowledge gaps to increase awareness on safety issues.

Implemented continuous monitoring process for maintaining high awareness level on safety standards.



FOCUSED
MEETINGS



CONTINUOUS
MONITORING

AFTER

75%

AWARENESS RATE

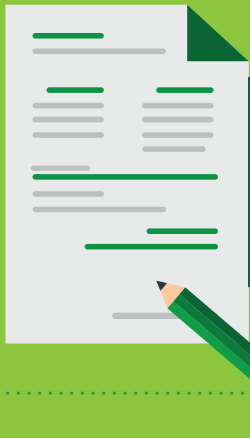
RESULTS:

Awareness rate on equipment maintenance, permanent hazards and first aid increased up to 75%

**HOW WOULD YOU
USE PULSETIP?**
Talk to Monika

Monika Brazdziute
+45 2277 1137
monika@pulsetip.com
www.pulsetip.com

CHANGE MANAGEMENT COMMUNICATION



BEFORE
48%
CORRECT

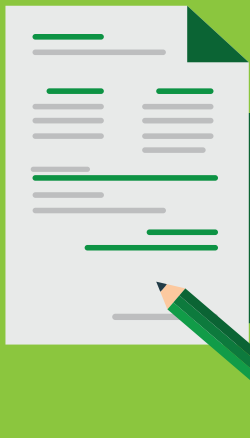
CASE-STUDY:

Laser manufacturing company introduced a new benefit system. To verify that the implementation process is smooth, management used Pulsetip to facilitate a quiz.

During the first week of the campaign only 48% answers were correct.

ACTIONS TAKEN:

During the next two weeks an overview of the previous day's results and correct answers was included in the morning stand-ups.



AFTER
89%
CORRECT

RESULTS:

This gave a feeling of constant communication flow resulting in 89% average correct responses during the fourth week of this particular benefit system change implementation plan.

**HOW WOULD YOU
USE PULSETIP?**
Talk to Monika

Monika Brazdziute
+45 2277 1137
monika@pulsetip.com
www.pulsetip.com

AGILE HR

Customer service center ran a campaign around the obstacles for productivity

1. ESTABLISHING BASELINE

What is impeding your work the most?

Sleep Health problems Motivation
Teamwork Issues Work Environment



MORE THAN **30%**

2. PRIORITIZING

Most of the employees (31%) selected „Sleep“ as the main issue.

5. MEASURING IMPACT

Baseline question was repeated. Results showed that sleep was no longer a priority, the urgency decreased by 15%.

GIVING TIME FOR THE CHANGE TO MAKE AN IMPACT - 3 MONTHS

AGILE HR

3

MONTHS
LATER

15%

URGENCY
DECREASED

4. IMPLEMENTING CHANGES

Professional was hired to communicate the best practices for increasing sleep quality.

3. COLLECTING DATA

Series of questions were asked about sleeping behaviour.



HOW WOULD YOU
USE PULSETIP?
Talk to Monika

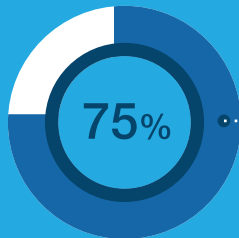
Monika Brazdziute
+45 2277 1137
monika@pulsetip.com
www.pulsetip.com

INTERNAL COMMUNICATION

CASE-STUDY:

75% of production line employees identified insufficient internal communication as a major issue.

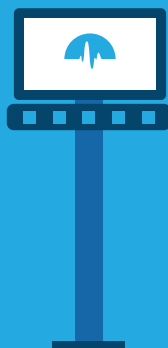
IDENTIFIED AS
A MAJOR ISSUE



WHAT IS GOING
ON?



75%
RESPONSE
RATE



ACTIONS TAKEN:

Pulsetip facilitated daily questions like:

1. How efficiently is our work done?
2. What are the most important elements of quality?
3. Company's basketball team is participating in a tournament next week. Are you planning to visit the match?

By installing Pulsetip terminal next to a vending machine, the company was able to achieve 75% daily average response rate over a period of 3 months.

RESULTS:

None of the employees were distracted from work.

80% indicated that internal communication improved after three months of using Pulsetip.

80%
OF EMPLOYEES

↑
IMPROVED!

HOW WOULD YOU
USE PULSETIP?
Talk to Monika

Monika Brazdziute
+45 2277 1137
monika@pulsetip.com
www.pulsetip.com